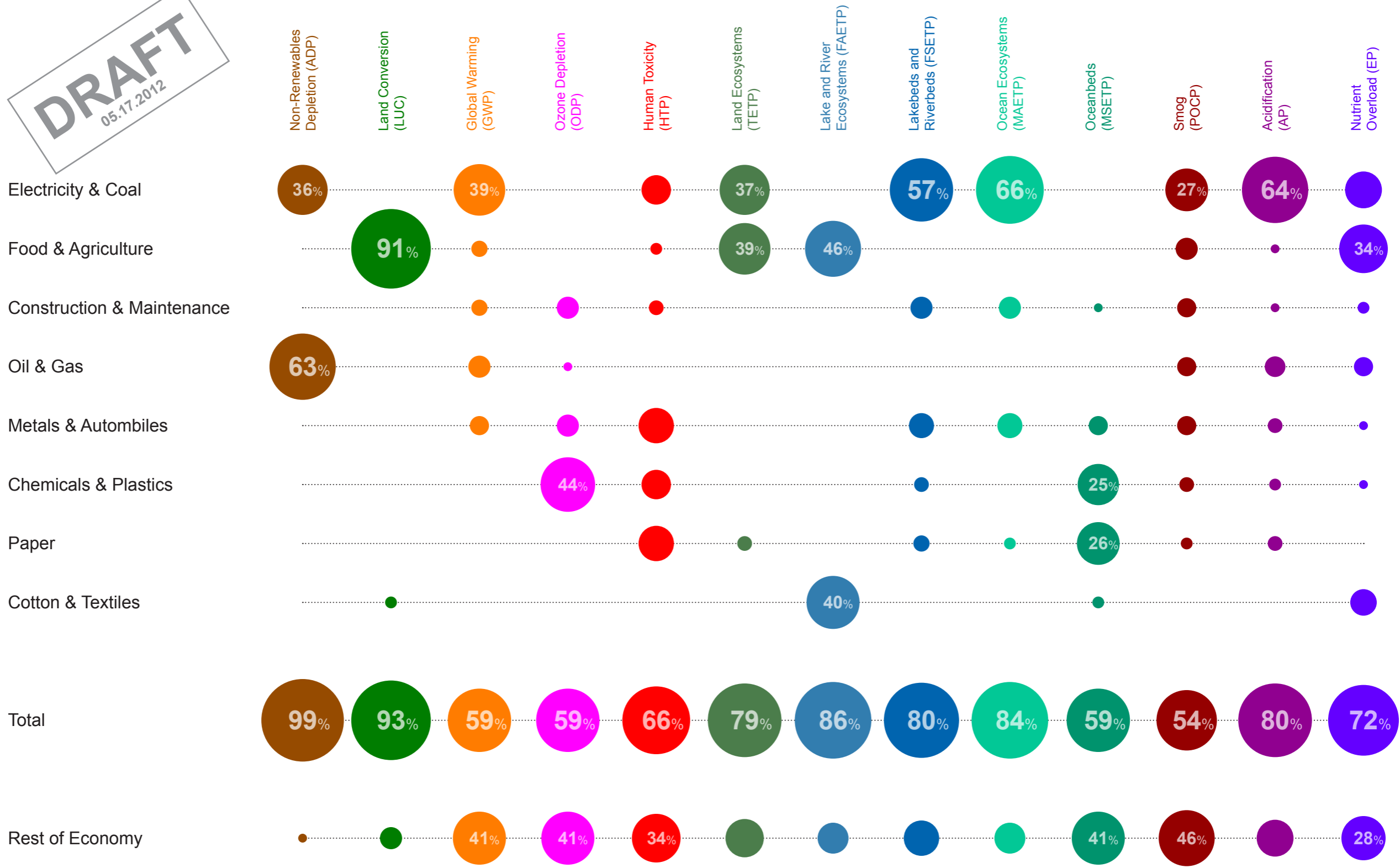


Direct Environmental Impacts of Key Supply Chains

DRAFT
05.17.2012



EXPLANATION

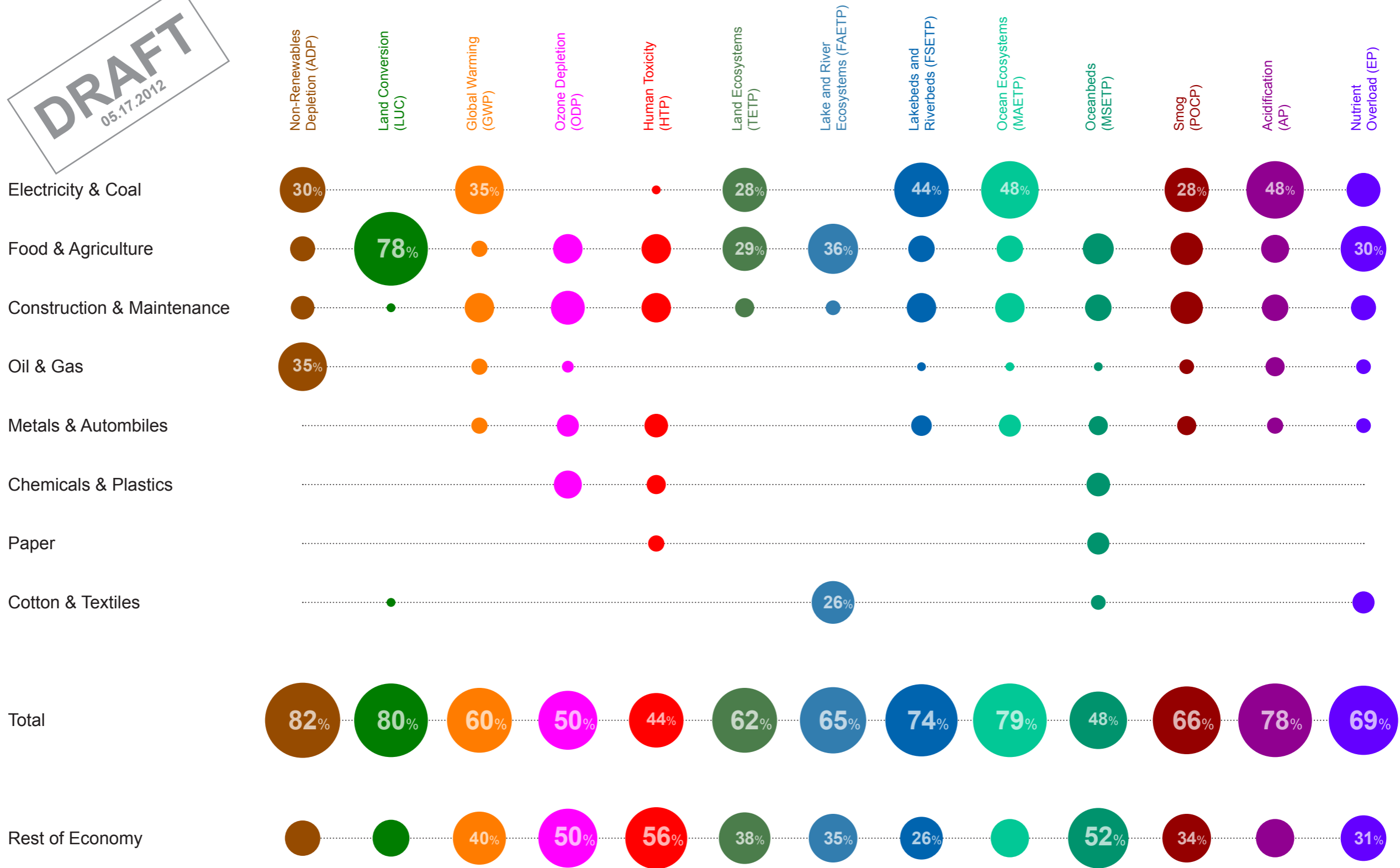
For each major environmental impact category (e.g., Global Warming), damage caused by **direct** activities of the major sectors in each supply chain is represented by a circle whose size reflects the supply chain's proportional contribution to total impacts.

The two rows at the bottom compare the total impacts of the eight identified key supply chains (upper row) with the total impacts generated by all of the other supply chains in the US economy (lower row), emphasizing the overall importance of these eight supply chains.

This chart was developed by TRUTHstudio using Economy Map 2.0, based on Data from CEDA 3.0. For more information: www.truthstudio.com www.economymap.org www.cedainformation.net

Upstream Environmental Impacts of Economic Demand

DRAFT
05.17.2012



EXPLANATION

For each major environmental impact category, **upstream** damage caused by the total final economic demand (from households, government, and exports) for goods and services of major sectors in each supply chain is represented by a circle whose proportional size

reflects the upstream impacts of this economic demand. The two rows at the bottom compare total upstream impacts of demand for goods and services of the eight key supply chains (upper row) with total upstream impacts of demand for all other goods and services.

This chart was developed by TRUTHstudio using Economy Map 2.0, based on Data from CEDA 3.0. For more information: www.truthstudio.com
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